



THE PRINCE OF WALES'S
CORPORATE LEADERS GROUP

The Energy Efficiency Opportunity

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UNIVERSITY OF
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INSTITUTE FOR
SUSTAINABILITY LEADERSHIP



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CORPORATE LEADERS GROUP

Established in 2005 by The Prince of Wales and Cambridge Institute for Sustainability Leadership (CISL), the Corporate Leaders Group (CLG) brings together a select group of European business leaders to advocate solutions on climate change to policymakers and business peers within the EU and globally.



Corporate Leaders Group members



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CLG – what we do

- Bring together businesses aspiring to be leaders in sustainability
- Quarterly CLG Working Group meetings
- Facilitating conversation between businesses and policy makers
- Co-producing business conversations / business insight reports



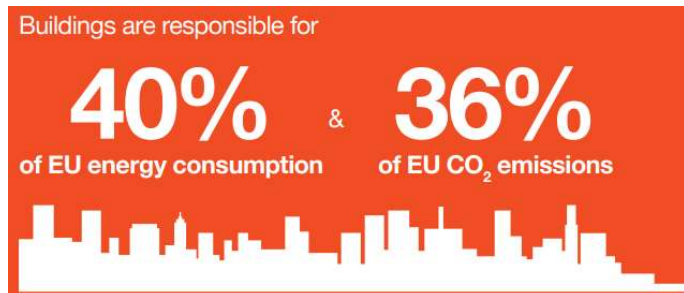
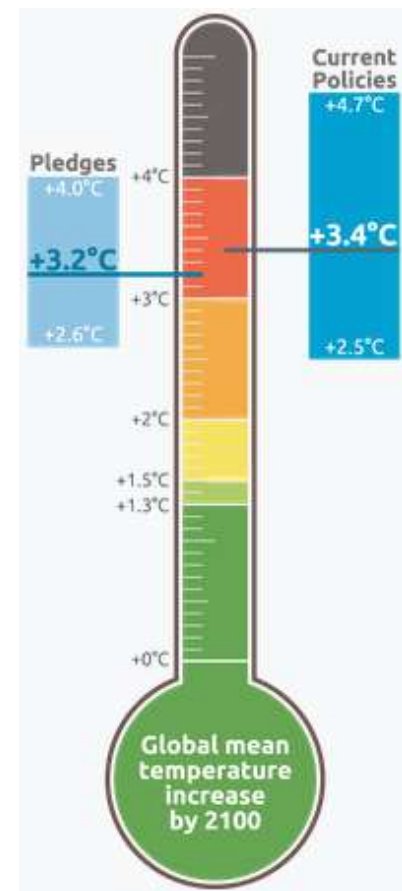
Businesses are taking action BUT require strong and consistent policies about the pace and scale of required future ambition



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Most recent project – buildings renovation roadmap

- Focus on buildings
- Overview of the scale of the challenge
- Bringing in one place
 - Policy background
 - What has been attempted
 - Why it hasn't worked
 - Examples of current schemes
 - Examples of good practice
 - Proposed solutions – way forward



To meet Europe's climate and energy targets, around **250 million homes** across the EU will need energy renovation.



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What we learned in the process

- Member States responsible for policy implementation
- Scale of the challenge varies – vastly different starting points and needs (size, age of stock, climate)
- Need to be addressed through multiple avenues
 - Policy
 - Finance
 - Public awareness and incentives
 - Impartial advice and decision support tools
 - Skills and training (qualified workforce)
- Economic opportunities (job creation, growth, business development)
- Opportunities to address energy poverty and improve health



What we are looking to do next – focus on CEE

- Commission a business insight / business conversation report with a focus on the CEE region
- Preferably CEE-based consultancy
- Co-produced with businesses with operations in the region
- Topical focus on buildings, transport and potentially the energy sector
- Highlight challenges and opportunities specific to the CEE context
- Identify potential solutions / examples of good practice in the region
- Identify potential benefits of energy efficiency improvements (jobs, economy etc)



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Benefits of focussing exclusively on CEE region

- Ability to focus on issues that are of specific relevance for the CEE
- Business voices from companies with focus / operations in CEE
- Space to take local contextual factors into consideration
- Country case studies highlighting shared challenges in implementing EE programmes AND illustrating diversity within the region and
- CEE-based policy concerns
- Context-dependent challenges
- Context-dependent opportunities



Business conversation report: Process (approx. 5 months)

- **Co-productive process**
- Refine initial concept (internal discussion)
- **Commission consultant**
- Identify questions to explore with business and shortlist of business contributors
- **Expert policy and business input**
- Literature review and interviews
- Review rough draft, identify new businesses as needed
- 2nd round of in-depth interviews (if necessary)
- **1st full draft (circulated widely)**
- Revisions and 2nd full draft
- Sign off and proofing
- Design process
- Communications and outreach prep
- **Launch**



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