



THE PRINCE OF WALES'S
CORPORATE LEADERS GROUP

The Energy Efficiency Opportunity

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UNIVERSITY OF
CAMBRIDGE
INSTITUTE FOR
SUSTAINABILITY LEADERSHIP



THE PRINCE OF WALES'S CORPORATE LEADERS GROUP

Established in 2005 by The Prince of Wales and Cambridge Institute for Sustainability Leadership (CISL), the Corporate Leaders Group (CLG) brings together a select group of European business leaders to advocate solutions on climate change to policymakers and business peers within the EU and globally.



Corporate Leaders Group members



CLG – what we do

- Bring together businesses aspiring to be leaders in sustainability
- Quarterly CLG Working Group meetings
- Facilitating conversation between businesses and policy makers
- Co-producing business conversations / business insight reports

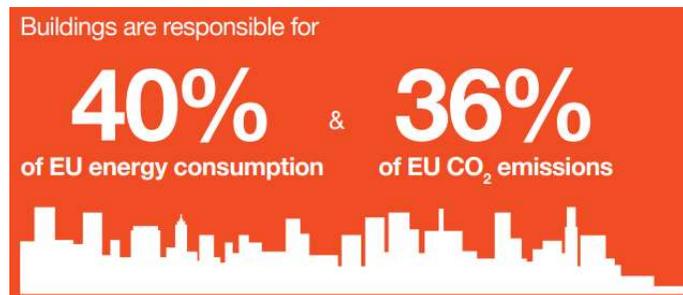
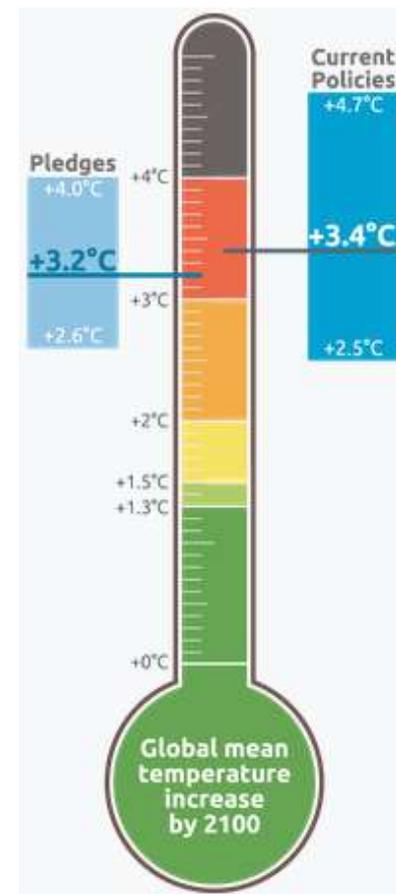


Businesses are taking action BUT require strong and consistent policies about the pace and scale of required future ambition



Most recent project – buildings renovation roadmap

- Focus on buildings
- Overview of the scale of the challenge
- Bringing in one place
 - Policy background
 - What has been attempted
 - Why it hasn't worked
 - Examples of current schemes
 - Examples of good practice
 - Proposed solutions – way forward



To meet Europe's climate and energy targets, around **250 million homes** across the EU will need energy renovation.

What we learned in the process

- Member States responsible for policy implementation
- Scale of the challenge varies – vastly different starting points and needs (size, age of stock, climate)
- Need to be addressed through multiple avenues
 - Policy
 - Finance
 - Public awareness and incentives
 - Impartial advice and decision support tools
 - Skills and training (qualified workforce)
- Economic opportunities (job creation, growth, business development)
- Opportunities to address energy poverty and improve health



What we are looking to do next – focus on CEE

- Commission a business insight / business conversation report with a focus on the CEE region
- Preferably CEE-based consultancy
- Co-produced with businesses with operations in the region
- Topical focus on buildings, transport and potentially the energy sector
- Highlight challenges and opportunities specific to the CEE context
- Identify potential solutions / examples of good practice in the region
- Identify potential benefits of energy efficiency improvements (jobs, economy etc)



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Benefits of focussing exclusively on CEE region

- Ability to focus on issues that are of specific relevance for the CEE
- Business voices from companies with focus / operations in CEE
- Space to take local contextual factors into consideration
- Country case studies highlighting shared challenges in implementing EE programmes AND illustrating diversity within the region and
- CEE-based policy concerns
- Context-dependent challenges
- Context-dependent opportunities



Business conversation report: Process (approx. 5 months)

- **Co-productive process**
- Refine initial concept (internal discussion)
- **Commission consultant**
- Identify questions to explore with business and shortlist of business contributors
- **Expert policy and business input**
- Literature review and interviews
- Review rough draft, identify new businesses as needed
- 2nd round of in-depth interviews (if necessary)
- **1st full draft (circulated widely)**
- Revisions and 2nd full draft
- Sign off and proofing
- Design process
- Communications and outreach prep
- **Launch**



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